



# GOLD FOR THE CURE



In support of

**CIBC Run  for the Cure**  
CANADIAN BREAST CANCER FOUNDATION

## FUNDRAISING USING A GOLD PARTY

*exclusively gold* has a unique fundraising opportunity for you. Can you imagine hosting a fundraising event and telling your guests they can leave the party with money in their pockets? It is possible when you book an *exclusively gold* - GOLD PARTY fundraising event. Friends and family don't have to spend a cent to generously assist your fundraising efforts and they leave the party with money!

15% of the total value of the gold we purchase at your *exclusively gold* – GOLD PARTY will be donated to the Canadian Breast Cancer Foundation CIBC Run for the Cure. *exclusively gold* will also donate \$25 from each party to the Run. In addition to 15% from total sales and \$25 from each party, your guests can also decide how much of their total gold sales, if any, they would like to donate.

## WHY SELL MY GOLD AT A GOLD PARTY?

Finally, a solution to rid ourselves of broken necklaces, rings that are missing stones or those orphaned earrings. Some items may be out of style. Your gold is worth more than you think and you are recycling a precious metal too.

Other than keeping these items, what are your options? Most of us don't need the money enough to consider taking them to:

- A pawn shop.
- A jewellery store to pay for an appraisal and wait to see what, if anything, they will pay you for it.
- Some unknown internet company where you hope they send you a cheque for the items you shipped off to them.

## BENEFITS OF FUNDRAISING WITH US:

- We make a corporate donation as well as providing a new fundraising idea.
- We are a Calgary owned and operated corporation.
- We come directly to you! You and your guests are in a safe and private location.
- We will provide you with an electronic invitation you can send to your guests.
- We will professionally evaluate and weigh the items in front of you and your guests and make you an offer to purchase using a corporate cheque.
- There is no obligation to sell your gold; you are in control of what you want to sell.
- We evaluate items based on the market value of gold, not the "perceived quality and craftsmanship" of the items that may hamper its future sale.

Let your friends and family know about this revolution in home parties. Tell them how they can **leave with money while also supporting your charity**. The entire event can be spent visiting with guests. It has never been easier for you to raise money.

## It's as easy as 1...2...3....

- 1) Confirm a date/time with us,
- 2) Pick the location of your choice,
- 3) Send out the electronic invitation we provide for you.



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